

# **2<sup>nd</sup> CONFERENCE OF ASEAN ROAD SAFETY (CARS) 2018**

Date

**4 – 6 December 2018**

Venue

**Summit Hotel, Subang USJ, Kuala Lumpur**

Organized by

**Malaysian Institute of Road Safety Research (MIROS)**



## **ABOUT MALAYSIAN INSTITUTE OF ROAD SAFETY RESEARCH (MIROS)**

**Malaysian Institute of Road Safety Research (MIROS)** was established on 3rd January 2007. MIROS functions as a one-stop centre for the generation and dissemination of road safety information through the print media and a concerted training programme. MIROS carries out studies and evaluates current procedures on road safety to generate information that will form the core of its evidence-based intervention programmes to enhance road safety.

### **Vision**

To emerge as a world leader in road safety research.

### **Mission**

To foster the science and art of road safety interventions.

### **Function**

- Conduct high impact research that will be translated into road safety policies.
- Develop national objectives, policies, and priorities for the orderly development and administration of road safety research.
- Enhance and increase knowledge based on new developments in issues related to road safety.
- Serve as an audit and accreditation agency in curriculum design and standards on road safety.
- Propose evidenced based cost-effective interventions/ programmes.
- Serve as a repository of knowledge and linkage on road safety.
- Serve as a centre providing consultation and advice on road safety issues.

MIROS is headed by a Director General and administratively organised into three Centres and two Divisions. The centres are the Road User Behavioural Change Research Centre, Vehicle Safety and Biomechanics Research Centre, and the Road Engineering and Environment Research Centre.

## **ABOUT CONFERENCE OF ASEAN ROAD SAFETY (CARS) 2018**

The proposed conference is the 2<sup>nd</sup> edition held in the ASEAN region to attract researchers, industries and governments to share their efforts in reducing the fatality rate due to road crashes. This conference will focus on the three main elements of road crash, which are human behaviour, vehicle safety and road engineering and environmental factors. Since MIROS has been acknowledged as the ASEAN Road Safety Centre, it is an important responsibility to organise a conference which will set forth issues and the best approaches in resolving road safety matters in Southeast Asia specifically, besides proving that the appointment of MIROS as the ASEAN Road Safety Centre is apt and that MIROS is capable of being an expert reference to other ASEAN countries.

The organisation of the Conference of ASEAN Road Safety (CARS) 2018 will be the catalyst in ensuring the commitment of each ASEAN country in reducing the fatality rate due to road crashes through effective and high impact research studies. Given that human factors account for the highest percentage of road crash occurrences, it is the responsibility of MIROS through this conference and workshop to foster a specialised theme focusing on *A Safer Road User* which is one of the main strategic pillars in the Global Plan for the Decade of Action for Road Safety 2011-2020 which aims to reduce the fatality rate as a result of road crashes around the world. The specialised theme chosen for this conference will be the catalyst towards better and safer road users.

### **Conference Scope**

- Safer road users
- Vehicle safety & technology
- Road safety management
- Sustainable infrastructure
- Post-crash management
- Other relevant topics

### **Conference Venue**

Date : 4 – 6 December 2018 (3 days)

Venue : Summit Hotel, Subang USJ, Kuala Lumpur.

**Conference Fees**

- Presenter: RM 1400 per participant
- Presenter (Student): RM 1200 per participant
- Participant: RM800 per participant
- Participant (Student): RM 700 per participant

**Who Should Attend?**

The conference aims to bring together academicians, researchers and experts from the ASEAN region and all over the world, especially those who are in the field of road safety to come together, interact and exchange views and ideas.

**Benefits of the Conference**

Research and Technical Papers that develop new ideas or theories, attempt to advance our understanding of real world phenomenon, and or address any of the key research themes will be presented and the knowledge and latest findings in the relevant areas will be shared. This conference will serve as a platform to support professional development in this particular area.

**Tentative Program Schedule:**

<b>Date</b>	<b>Time</b>	<b>Programme</b>
<b>4 December 2018 (Tuesday)</b>	8:30am – 9:00am	<b>Participants Registration &amp; Refreshment</b>
	9:00am – 9:15am	<b>Arrival of VIP Guest</b>
	9:15am – 10:00am	<b>Keynote Speech I (Decade of Action)</b>
	10:00am – 10:45am	ASEAN Highlights by MIROS
	10:45am – 11:15am	<i>Morning Tea Break</i>
	11:15am – 12:00pm	<b>Workshop I (Safer Road User)</b>
	12:00pm – 2:00pm	<i>Lunch Break</i>
	2:00pm – 3:45pm	<b>Parallel Session I</b>
	3:45pm – 5:30pm	<b>Parallel Session II</b>
	5:30pm – 7:30pm	<i>Rest</i>
	7:30pm – 7:45pm	<b>Participant Registration</b>
	7:45pm – 8:00pm	<b>Arrival of Guest of Honour YB Minister of Transport Malaysia</b>
	8:00pm – 8:10pm	<b>Welcome Remarks by MIROS DG</b>
	8:10pm – 8:30pm	<b>Officiating Speech by the YB Minister of Transport Malaysia</b>
	8:30pm – 9:00pm	<i>Dinner and Cultural Performance</i>
	9:00pm – 9:15pm	<b>Sponsorship Award</b>
	9:15pm – 9:30pm	<b>Best Paper Award</b>
9:30pm – 10:00pm	<b>ASEAN Road Safety Award</b>	
10:00pm – 10:30pm	<b>Press Conference</b>	
10:30pm	<i>End of Day One</i>	
<b>5 December 2018 (Wednesday)</b>	9:00am – 10:45am	<b>Parallel Session III</b>
	10:45am – 11:15am	<i>Morning Tea Break</i>
	11:15am – 12:00pm	<b>Keynote Speech II (Safer Road User)</b>
	12:00pm – 2:00pm	<i>Lunch Break</i>
	2:00pm – 2:45pm	<b>Keynote Speech III (Vehicle Safety/Road Engineering)</b>
	2:45pm – 3:30pm	<b>Workshop II (Safer Vehicles)</b>
	3.30pm – 4.15pm	<b>Workshop III (Autonomous Vehicle)</b>
4:15pm – 5:00pm	<i>Refreshment &amp; End of Day Two</i>	
<b>6 December 2018 (Thursday)</b>	8:30am	Registration at Lobby
	9:00am – 12:00pm	<b>Excursion</b>

\*Subject to change.

## SPONSORSHIP PACKAGE

Offering	Main	Platinum	Gold	Silver	Bronze
Official appointment & announcement as <b>CARS2018 Official Sponsor</b> during opening and closing ceremonies	√	√	√	X	X
Logo and Website Address on event website	√	√	√	√	√
Coloured advertisement in program book (if required)	<b>2 full pages</b>	<b>1 full page</b>	<b>1/2 page</b>	<b>1/4 page</b>	<b>1/8 page</b>
Participant(s) seat to the <b>Conference of ASEAN Road Safety 2018</b>	<b>5</b>	<b>4</b>	<b>3</b>	<b>1</b>	<b>1</b>
Certificate of Appreciation	√	√	√	√	√
Booth space	√	√	X	X	X
Others (e.g. paper presentation): Subject to negotiation	√	√	√	√	X
<b>Sponsorship Package Amount in MYR =</b>	<b>≥50,000.00</b>	<b>25,000.00</b>	<b>15,000.00</b>	<b>10,000.00</b>	<b>5,000.00</b>

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Account No: **8600466624**

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Organizing Committee

### **2<sup>nd</sup> CONFERENCE OF ASEAN ROAD SAFETY 2018 (CARS 2018)**

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